

# Solar Hybrids Privacy Policy

Your right to privacy is important to us.

We are keen to strike a fair balance between your personal privacy and ensuring you obtain full value from the internet and other products and services we may be able to market to you.

We are fully registered under the Data Protection Act 1998 and ensure we comply with all protection the Act affords to you. We use the data protection padlock symbol to show when we gather personal data from you. Look out for it on the site.

A more detailed explanation about how we safeguard your personal information is described below. If you have any questions, please contact us at [info@solarhybridconversions.com.au](mailto:info@solarhybridconversions.com.au)

## Resale or disclosure of information to third parties

Solar Hybrids will not sell or pass on any personal information to third parties.

## Use of cookies

Solar Hybrids uses Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at <http://www.google.com/privacypolicy.html>.

## Remarketing

Solar Hybrids uses Remarketing on its website. Remarketing is a way for us to connect with users, based upon their past interactions with the Solar Hybrids website. Third-party marketing vendors may be used by Solar Hybrids to perform remarketing services. As a result, third-party vendors, including Google, may Solar Hybrids adverts on sites on the internet. Third-party vendors, including Google, use cookies to serve adverts based on a user's prior visits to Solar Hybrids website.

To find out more about how Google uses any data it collects please visit [http://www.google.com/privacy\\_ads.html](http://www.google.com/privacy_ads.html).

Any information collected is used only for remarketing purposes and will not be used by them for any other purpose.

## **Session Information collected**

Web statistics such as IP address and duration of session are collected purely to allow Solar Hybrids to assess the use of its site and implement improvements.

## **Email lists**

Solar Hybrids maintains mailing lists for keeping our customers and interested parties informed about products and services we offer as well as passing on valuable web promotion tips and news. Requesting tips and guides from our web pages automatically joins a customer to our mailing list. Other interested parties must request to join through our website. Individuals email addresses on the mailing list are kept hidden from all other users on the list. Only authorised Solar Hybrids staff have access to the mailing list email addresses.

## **Opt Out options**

Our mailing lists are not high traffic and contain valuable information for our customers. All emails sent to our mailing list contain a link to automatically opt out from receiving future mails. Alternatively send an email [info@solarhybridconversions.com.au](mailto:info@solarhybridconversions.com.au) to be manually removed.

## **Updating information**

If you need to update information you have provided to Solar Hybrids, please send an email to [info@solarhybridconversions.com.au](mailto:info@solarhybridconversions.com.au)

## **Effective Date**

This policy was put into effect on 1st February 2007 and last revised 2nd May 2013.

## **Applicability**

This policy only covers Solar Hybrids website. Links within this site to other websites are not covered by this policy.